

2023 年 11 月 30 日 新聞公報

香港民研發放信任及信心指標

特別宣佈

香港民意研究所（香港民研）已經更新網頁設計，網站之前的「原始數據」專頁將與「數據查冊」專頁合併，以擴大「香港民研數據查冊平台」的覆蓋內容及改善用家體驗。合併之後，查冊平台同時提供 170 項調查結果頻數表，再加歷任特首評分、身份認同及選舉研究等合共 8 個調查項目的單項原始數據，歡迎查冊人士瀏覽及下載。與此同時，香港民研將繼續與康乃爾大學（Cornell University）羅珀民意研究中心（Roper Center for Public Opinion Research）合作，透過其 iPoll 平台 <https://ropercenter.cornell.edu/ipoll/>，供給世界各地的學者、傳媒及公眾人士使用，令香港的民意數據得以有系統地保存，服務全世界。

公報簡要

香港民研於十一月由真實訪問員以隨機抽樣電話訪問方式成功訪問了 1,004 名香港居民。

調查顯示，特區政府的信任淨值為正 21 個百分點，較三個月前上升 11 個百分點，但變化並未超出抽樣誤差，而平均量值為 3.2 分，比三個月前明顯改善。另外，市民對香港前途的最新信心淨值為正 12 個百分點，較三個月前上升 7 個百分點，但變化亦未超出抽樣誤差。

調查的實效回應比率為 51.4%。在 95% 置信水平下，調查的百分比誤差不超過 +/-4%，淨值誤差不超過 +/-9%，評分誤差不超過 +/-0.1。

樣本資料

調查日期	:	1-15/11/2023
調查方法	:	由真實訪問員進行隨機抽樣電話訪問
訪問對象	:	18 歲或以上操粵語的香港居民
成功樣本數目 ^[1]	:	1,004 (包括 500 個固網及 504 個手機樣本)
實效回應比率	:	51.4%
抽樣誤差 ^[2]	:	在 95% 置信水平下，百分比誤差不超過 +/-4%，淨值誤差不超過 +/-9%，評分誤差不超過 +/-0.1
加權方法	:	按照政府統計處提供的統計數字以「反覆多重加權法」作出調整。全港人口年齡及性別分佈統計數字來自《二零二二年年中人口數字》，而教育程度（最高就讀程度）及經濟活動身分統計數字則來自《香港的女性及男性 - 主要統計數字》（2022 年版）。

[1] 數字為調查的總樣本數目，個別題目則可能只涉及次樣本。有關數字請參閱下列數表內列出的樣本數目。

[2] 此公報中所有誤差數字均以 95%置信水平計算。95%置信水平，是指倘若以不同隨機樣本重複進行有關調查 100 次，則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差，傳媒引用百分比數字時，應避免使用小數點，在引用評分數字時，則可以使用一個小數點。

最新數據

市民對特區政府信任程度的最新結果表列如下：

調查日期	4-7/7/22	2-10/11/22	1-9/2/23	3-18/5/23	1-10/8/23	1-15/11/23	最新變化
樣本數目	1,003	514	518	513	514	511	--
回應比率	50.1%	48.9%	58.0%	52.4%	54.5%	51.4%	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
信任特區政府比率 ^[3]	47% ^[4]	50%	53%	52%	48%	54+/-4%	+6%
不信任特區政府比率 ^[3]	31%	34%	29%	32%	38%	33+/-4%	-5%
信任淨值	16% ^[4]	16%	24%	19%	10%	21+/-8%	+11%
平均量值 ^[3]	3.2 ^[4]	3.2	3.3	3.2	3.1 ^[4]	3.2+/-0.1	+0.2 ^[4]

[3] 數字採自五等量尺。平均量值是把答案按照正面程度，以 1 分最低 5 分最高量化成為 1、2、3、4、5 分，再求取樣本平均數值。

[4] 該數字與上次調查結果的差異超過在 95%置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

調查顯示，54%被訪市民表示信任香港特區政府，不信任特區政府的則佔 33%，信任淨值為正 21 個百分點，較三個月前上升 11 個百分點，但變化並未超出抽樣誤差，平均量值為 3.2 分，即整體上接近「一半半」，比三個月前明顯改善。

市民對香港前途信心的最新結果表列如下：

調查日期	21-24/2/22	4-7/7/22	1-9/2/23	1-10/8/23	1-15/11/23	最新變化
樣本數目	665-678	1,003	517-523	514	513	--
回應比率	49.7%	50.1%	58.0%	54.5%	51.4%	--
最新結果	結果	結果	結果	結果	結果及誤差	--
對香港前途有信心比率	43%	58% ^[5]	61%	51% ^[5]	54+/-4%	+3%
對香港前途沒有信心比率	50%	37% ^[5]	34%	46% ^[5]	42+/-4%	-5%
信心淨值	-8%	21% ^[5]	28%	4% ^[5]	12+/-9%	+7%

[5] 該數字與上次調查結果的差異超過在 95%置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

調查顯示，54%市民表示對香港前途有信心，沒有信心的則佔 42%，淨值為正 12 個百分點，較三個月前上升 7 個百分點，但變化亦未超出抽樣誤差。

未來新聞發佈活動

- 12 月 5 日（星期二）新聞公報和數據更新：民情指數之按統獨傾向分析
- 12 月 12 日（星期二）新聞公報和數據更新：政府民望、對政府政策範疇評價
- 12 月 19 日（星期二）新聞公報和數據更新：特首及司長民望、市民最熟悉政治人物
- 12 月 27 日（星期三）下午三時新聞發佈會：年終回顧



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Press Release on November 30, 2023

HKPORI releases trust and confidence indicators

Special Announcement

The Hong Kong Public Opinion Research Institute (HKPORI) has updated its web design. The previous “Datasets” feature page is now merged with the “Data Enquiry” page, in order to expand the coverage of the enquiry platform and improve user friendliness. After the merge, the data enquiry platform would provide 170 sets of frequency results, together with individual datasets for a total of 8 survey topics, which include ratings of all Chief Executives, ethnic identity and election surveys. Enquirers are welcome to browse and download these results or datasets. Meanwhile, HKPORI will continue to cooperate closely with the Roper Center for Public Opinion Research of Cornell University, by uploading our survey datasets on its iPoll platform <https://ropercenter.cornell.edu/ipoll/> for use by scholars, media and general public worldwide, so that public opinion data in Hong Kong can be systematically preserved and shared with the rest of the world.

Abstract

HKPORI successfully interviewed 1,004 Hong Kong residents by a random telephone survey conducted by real interviewers in November.

Our survey shows that people’s net trust in the SAR Government is positive 21 percentage points, representing a 11-percentage-point rise from 3 months ago, yet the change is within the margins of error. Meanwhile, the mean score is 3.2, which has significantly improved compared to 3 months ago. Besides, net confidence in the future of Hong Kong stands at positive 12 percentage points, which shows an increase of 7 percentage points compared to 3 months ago but still within the margins of error.

The effective response rate of the survey is 51.4%. The maximum sampling error of percentages is +/-4%, that of net values is +/-9% and that of ratings is +/-0.1 at 95% confidence level.

Contact Information

Date of survey	: 1-15/11/2023
Survey method	: Random telephone survey conducted by real interviewers
Target population	: Cantonese-speaking Hong Kong residents aged 18 or above
Sample size ^[1]	: 1,004 (including 500 landline and 504 mobile samples)
Effective response rate	: 51.4%
Sampling error ^[2]	: Sampling error of percentages not more than +/-4%, that of net values not more than +/-9% and that of ratings not more than +/-0.1 at 95% conf. level

Weighting method : Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2022”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2022 Edition)”.

- [1] This figure is the total sample size of the survey. Some questions may only involve a subsample, the size of which can be found in the tables below.
- [2] All error figures in this release are calculated at 95% confidence level. “95% confidence level” means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

Latest Figures

Recent trust in the SAR Government is summarized below:

Date of survey	<u>4-7/7/22</u>	<u>2-10/11/22</u>	<u>1-9/2/23</u>	<u>3-18/5/23</u>	<u>1-10/8/23</u>	<u>1-15/11/23</u>	<u>Latest change</u>
Sample size	1,003	514	518	513	514	511	--
Response rate	50.1%	48.9%	58.0%	52.4%	54.5%	51.4%	--
Latest findings	Finding	Finding	Finding	Finding	Finding	Finding & error	--
Trust in SAR Government ^[3]	47% ^[4]	50%	53%	52%	48%	54+/-4%	+6%
Distrust in SAR Government ^[3]	31%	34%	29%	32%	38%	33+/-4%	-5%
Net trust	16% ^[4]	16%	24%	19%	10%	21+/-8%	+11%
Mean value ^[3]	3.2 ^[4]	3.2	3.3	3.2	3.1 ^[4]	3.2+/-0.1	+0.2^[4]

- [3] Collapsed from a 5-point scale. The mean value is calculated by quantifying all individual responses into 1, 2, 3, 4, 5 marks according to their degree of positive level, where 1 is the lowest and 5 the highest, and then calculate the sample mean.
- [4] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Our survey shows that 54% of the respondents expressed trust in the SAR Government, while 33% distrust it. The net trust value is positive 21 percentage points, representing a 11-percentage-point rise from 3 months ago, yet the change is within the margins of error. Meanwhile, the mean score is 3.2, meaning close to “half-half” in general, representing a significant improvement compared to three months ago.

Recent results on people’s confidence in the future of Hong Kong are summarized below:

Date of survey	<u>21-24/2/22</u>	<u>4-7/7/22</u>	<u>1-9/2/23</u>	<u>1-10/8/23</u>	<u>1-15/11/23</u>	<u>Latest change</u>
Sample size	665-678	1,003	517-523	514	513	--
Response rate	49.7%	50.1%	58.0%	54.5%	51.4%	--
Latest findings	Finding	Finding	Finding	Finding	Finding & error	--
Confidence in HK’s future	43%	58% ^[5]	61%	51% ^[5]	54+/-4%	+3%
No-confidence in HK’s future	50%	37% ^[5]	34%	46% ^[5]	42+/-4%	-5%
Net confidence	-8%	21% ^[5]	28%	4% ^[5]	12+/-9%	+7%

[5] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Our survey shows that 54% expressed confidence in the future of Hong Kong, while 42% had no confidence. Net confidence stands at positive 12 percentage points, which shows an increase of 7 percentage points compared to 3 months ago but still within the margins of error.

Upcoming Press Events

- December 5 (Tuesday) press release and figures update: PSI per Centrality
- December 12 (Tuesday) press release and figures update: Popularity of SAR Government, Appraisal of Policy Areas of the Government
- December 19 (Tuesday) press release and figures update: Popularities of CE and Secretaries of Departments, People's Most Familiar Political Figures
- December 27 (Wednesday) at 15:00, press conference: Year-end Review