

2023 年 7 月 27 日 新聞公報

香港民研發放特首及政府民望

特別宣佈

香港民意研究所（香港民研）今日正式啟動「民研數據查冊服務」，方便各界人士免費查閱香港民研已經發表的民意調查數字。至於不作公開的定期調查數字和數據，日後也會以項目表列形式通告天下，方便查冊及有限使用。香港民研會要求所有查冊人士，承諾不會把所獲資料，不論收費或免費，用作非法用途，亦不會轉送或轉售給任何人士。「香港民研數據查冊平台」仍在開發階段，預計可在九月份全面投入服務。歡迎電郵 enquiry@pori.hk 查詢。

公報簡要

香港民研於七月中旬由真實訪問員以隨機抽樣電話訪問方式成功訪問了 1,004 名香港居民。

調查顯示，特首李家超的最新評分為 49.7 分，是其出任特首以來首次跌破 50 分，有 16% 受訪者給予 0 分。而假設投票問題的字眼和答案選項在 2023 年 7 月開始更新，似乎對調查數字有相當程度影響。七月份調查結果顯示，特首的最新民望淨值為正 21 個百分點，較六月份採用舊字眼時錄得的數字出現明顯轉向。政府民望方面，特區政府的滿意率淨值為正 1 個百分點，相比一個月前沒有顯著變化。

調查的實效回應比率為 50.0%。在 95% 置信水平下，調查的百分比誤差不超過 +/-4%，淨值誤差不超過 +/-8%，評分誤差不超過 +/-2.0。

樣本資料

調查日期	: 11-21/7/2023
調查方法	: 由真實訪問員進行隨機抽樣電話訪問
訪問對象	: 18 歲或以上操粵語的香港居民
成功樣本數目 ^[1]	: 1,004 (包括 502 個固網及 502 個手機樣本)
實效回應比率	: 50.0%
抽樣誤差 ^[2]	: 在 95% 置信水平下，百分比誤差不超過 +/-4%，淨值誤差不超過 +/-8%，評分誤差不超過 +/-2.0
加權方法	: 按照政府統計處提供的統計數字以「反覆多重加權法」作出調整。全港人口年齡及性別分佈統計數字來自《二零二二年年中人口數字》，而教育程度（最高就讀程度）及經濟活動身分統計數字則來自《香港的女性及男性 - 主要統計數字》（2022 年版）。

[1] 數字為調查的總樣本數目，個別題目則可能只涉及次樣本。有關數字請參閱下列數表內列出的樣本數目。

[2] 此公報中所有誤差數字均以 95%置信水平計算。95%置信水平，是指倘若以不同隨機樣本重複進行有關調查 100 次，則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差，傳媒引用百分比數字時，應避免使用小數點，在引用評分數字時，則可以使用一個小數點。

最新數據

以下是特首李家超的最新民望數字：

調查日期	1-9/2/23	6-20/3/23	4-12/4/23	3-18/5/23	1-8/6/23	11-21/7/23 ^[3]	最新變化
樣本數目	1,017	1,026	1,005	1,003	1,005	1,004	--
回應比率	58.0%	42.8%	59.4%	52.4%	61.9%	50.0%	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
特首評分	59.2	54.3 ^[4]	54.3	56.9	51.5 ^[4]	49.7+/-2.0	-1.8
特首支持率 ^[3]	52%	48% ^[4]	48%	51%	44% ^[4]	50+/-3%	+6%^[4]
特首反對率 ^[3]	33%	41% ^[4]	40%	36%	45% ^[4]	29+/-3%	-16%^[4]
支持率淨值 ^[3]	19%	7% ^[4]	8%	15%	-1% ^[4]	21+/-6%	+22%^[4]

[3] 2023 年 7 月開始，特首假設投票問題的字眼已經由「假設明天選舉特首，而你又有權投票，你會唔會選李家超做特首？」更新為「假設你而家有權決定續任或者罷免李家超作為特首，你會點樣決定？」以呼應香港現在的發展。答案選項亦已由「會」和「唔會」改變為「續任」、「罷免」和「棄權」，而「唔知／難講」和「拒答」選項則繼續採用。

[4] 該數字與上次調查結果的差異超過在 95%置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

調查顯示，特首李家超的最新評分為 49.7 分，是其出任特首以來首次跌破 50 分，有 16%受訪者給予 0 分。而假設投票問題的字眼和答案選項在 2023 年 7 月開始更新，似乎對調查數字有相當程度影響。七月份調查結果顯示，特首的最新支持率為 50%，反對率為 29%，民望淨值為正 21 個百分點，較六月份採用舊字眼時錄得的數字出現明顯轉向。

以下是特區政府的最新民望數字：

調查日期	1-9/2/23	6-20/3/23	4-12/4/23	3-18/5/23	1-8/6/23	11-21/7/23	最新變化
樣本數目	521	526	515	510	513	517	--
回應比率	58.0%	42.8%	59.4%	52.4%	61.9%	50.0%	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
特區政府表現滿意率 ^[5]	49%	42% ^[6]	47%	48%	44%	39+/-4%	-5%
特區政府表現不滿率 ^[5]	28% ^[6]	39% ^[6]	35%	30%	42% ^[6]	38+/-4%	-4%
滿意率淨值	20%	3% ^[6]	12%	18%	2% ^[6]	1+/-8%	-1%
平均量值 ^[5]	3.2	2.9 ^[6]	3.0	3.1	2.9 ^[6]	2.9+/-0.1	--

[5] 數字採自五等量尺。平均量值是把答案按照正面程度，以 1 分最低 5 分最高量化成為 1、2、3、4、5 分，再求取樣本平均數值。

[6] 該數字與上次調查結果的差異超過在 95%置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

政府民望方面，特區政府的最新滿意率為 39%，不滿率為 38%，滿意率淨值為正 1 個百分點。而平均量值為 2.9 分，即整體上接近「一半半」，數字相比一個月沒有顯著變化。

香港民研八月份新聞發佈活動（暫定）

- 8月1日（星期二）新聞公報和數據更新：社會狀況評價及關心程度
- 8月8日（星期二）新聞公報和數據更新：民情指數之公民社會活躍程度分析
- 8月15日（星期二）新聞公報和數據更新：民情指數之社會階層分析 (2)
- 8月24日（星期四）下午三時新聞發佈會：社會及自由指標
- 8月29日（星期二）新聞公報和數據更新：特首及政府民望；對香港前途信心



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Press Release on July 27, 2023

HKPORI releases popularities of CE and SAR Government

Special Announcement

The Hong Kong Public Opinion Programme (HKPORI) today officially launches its “HKPORI Poll Data Enquiry System”, which provides free public access to the figures of opinion surveys already released by HKPORI. As for the figures and data of its tracking surveys which will no longer be released to the public, they will be displayed in the form of topic listing to facilitate searching and restricted usage. HKPORI will require all data acquirers, whether they have obtained the information for a fee or free of charge, to pledge that they will not use it for illegal purposes, nor will they transfer or resell it to any person. The “HKPORI Poll Data Enquiry System” is still in its developmental stage, it is expected to be fully operational in September. Please contact enquiry@pori.hk for more details.

Abstract

HKPORI successfully interviewed 1,004 Hong Kong residents by a random telephone survey conducted by real interviewers in mid-July.

Our survey shows that the latest popularity rating of CE John Lee stands at 49.7 marks, which is the first time his rating as CE drops below 50. Among all respondents, 16% gave him 0 mark. The question on hypothetical voting on CE and the answer options have been revised starting from July 2023. These changes appear to have made an impact on the figures. According to our July survey, the latest net popularity of CE is positive 21 percentage points, which is a significant jump from that of June when the old wording was used. As for the SAR Government, its net satisfaction is positive 1 percentage point, which has not changed much compared to a month ago.

The effective response rate of the survey is 50.0%. The maximum sampling error of percentages is +/-4%, that of net values is +/-8% and that of ratings is +/-2.0 at 95% confidence level.

Contact Information

Date of survey	: 11-21/7/2023
Survey method	: Random telephone survey conducted by real interviewers
Target population	: Cantonese-speaking Hong Kong residents aged 18 or above
Sample size ^[1]	: 1,004 (including 502 landline and 502 mobile samples)
Effective response rate	: 50.0%
Sampling error ^[2]	: Sampling error of percentages not more than +/-4%, that of net values not more than +/-8% and that of ratings not more than +/-2.0 at 95% conf. level

Weighting method : Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2022”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2022 Edition)”.

- [1] This figure is the total sample size of the survey. Some questions may only involve a subsample, the size of which can be found in the tables below.
- [2] All error figures in this release are calculated at 95% confidence level. “95% confidence level” means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

Latest Figures

The latest popularity figures of CE John Lee are summarized as follows:

Date of survey	1-9/2/23	6-20/3/23	4-12/4/23	3-18/5/23	1-8/6/23	11-21/7/23 ^[3]	<u>Latest change</u>
Sample size	1,017	1,026	1,005	1,003	1,005	1,004	--
Response rate	58.0%	42.8%	59.4%	52.4%	61.9%	50.0%	--
Latest findings	Finding	Finding	Finding	Finding	Finding	Finding & error	--
Rating of CE	59.2	54.3 ^[4]	54.3	56.9	51.5 ^[4]	49.7+/-2.0	-1.8
Vote of confidence in CE ^[3]	52%	48% ^[4]	48%	51%	44% ^[4]	50+/-3%	+6%^[4]
Vote of no confidence in CE ^[3]	33%	41% ^[4]	40%	36%	45% ^[4]	29+/-3%	-16%^[4]
Net approval rate ^[3]	19%	7% ^[4]	8%	15%	-1% ^[4]	21+/-6%	+22%^[4]

- [3] Starting from July 2023, the question on hypothetical voting on CE has been revised from “If a general election of the Chief Executive were to be held tomorrow, and you had the right to vote, would you vote for John Lee?” to “If you had the right to decide whether to reappoint or dismiss John Lee as the Chief Executive now, how would you decide?” to echo the development in Hong Kong now. Answer options have also been changed from “yes” and “no” to “reappoint”, “dismiss” and “abstain”, while “don’t know / hard to say” and “refuse to answer” options continue to exist.
- [4] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Our survey shows that the latest popularity rating of CE John Lee stands at 49.7 marks, which is the first time his rating as CE drops below 50. Among all respondents, 16% gave him 0 mark. The question on hypothetical voting on CE and the answer options have been revised starting from July 2023. These changes appear to have made an impact on the figures. According to our July survey, the latest approval rate of CE is 50%, disapproval rate 29%, giving a net popularity of positive 21 percentage points, which is a significant jump from that of June when the old wording was used.

Recent popularity figures of the HKSAR Government are summarized as follows:

Date of survey	<u>1-9/2/23</u>	<u>6-20/3/23</u>	<u>4-12/4/23</u>	<u>3-18/5/23</u>	<u>1-8/6/23</u>	<u>11-21/7/23</u>	<u>Latest change</u>
Sample size	521	526	515	510	513	517	--
Response rate	58.0%	42.8%	59.4%	52.4%	61.9%	50.0%	--
Latest findings	Finding	Finding	Finding	Finding	Finding	Finding & error	--
Satisfaction rate of SARG performance ^[5]	49%	42% ^[6]	47%	48%	44%	39+/-4%	-5%
Dissatisfaction rate of SARG performance ^[5]	28% ^[6]	39% ^[6]	35%	30%	42% ^[6]	38+/-4%	-4%
Net satisfaction rate	20%	3% ^[6]	12%	18%	2% ^[6]	1+/-8%	-1%
Mean value ^[5]	3.2	2.9 ^[6]	3.0	3.1	2.9 ^[6]	2.9+/-0.1	--

[5] Collapsed from a 5-point scale. The mean value is calculated by quantifying all individual responses into 1, 2, 3, 4, 5 marks according to their degree of positive level, where 1 is the lowest and 5 the highest, and then calculate the sample mean.

[6] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

As for the SAR Government, its latest satisfaction rate is 39%, whereas dissatisfaction rate stands at 38%, thus the net satisfaction is positive 1 percentage point. The mean score is 2.9, meaning close to “half-half” in general. These figures have not changed much compared to a month ago.

HKPORI Press Events in August (Tentative)

- August 1 (Tuesday) press release and figures update: Appraisal of society’s conditions and level of concern
- August 8 (Tuesday) press release and figures update: PSI per activeness in civil society
- August 15 (Tuesday) press release and figures update: PSI per social strata (2)
- August 24 (Thursday) at 15:00, press conference: Social and freedom indicators
- August 29 (Tuesday) press release and figures update: Popularities of CE and SAR Government; confidence in Hong Kong’s future