

2023 年 3 月 9 日新聞公報

香港民研發放「一國兩制 25 周年中期民情總結」之 政治團體民望

特別宣佈

香港民意研究所（香港民研）前身為香港大學民意研究計劃（港大民研）。公報內的「香港民研」指的可以是香港民意研究所或其前身港大民研。

香港民研在去年六月啟動「一國兩制 25 周年中期民情總結」，至今已發表了十八個調查系列的歷年數據總結。另外，由 2022 年下半年開始，我們將定期民意調查和記招的次數大幅縮減，改為集中資源進行公民教育工作。我們已在網站開展了「民研快訊」等新欄目，日後會繼續豐富內容，並逐漸增加服務項目。歡迎到我們的網站查看更多內容，並追蹤我們的 Facebook、Instagram 和 Twitter 帳號，以獲得額外圖表和分析。

公報簡要

香港民研於二月初由真實訪問員以隨機抽樣電話訪問方式，分兩階段先後成功訪問了 500 及 518 名香港居民。

最新調查顯示，市民對政治團體的最新支持度排名，第一位是工聯會，得分為 48.5 分，第二位至第五位為民建聯、新民黨、自由黨和民主黨，分別得 46.0、42.6、42.0 及 40.2 分。另外，公民黨得 41.5 分，但由於認知率較低而被剔除。相比半年前，工聯會的評分顯著上升，並創 2014 年 6 月以來新高。民建聯的評分亦創 2015 年 5 月以來新高，而新民黨及自由黨則同創 2018 年 10 月以來新高。

調查的實效回應比率分別為 50.5% 及 51.6%。在 95% 置信水平下，調查的評分誤差不超過 +/- 2.8。

樣本資料

	政治團體提名	政治團體評分
調查日期	: 1-3/2/2023	6-9/2/2023
成功樣本數目 ^[1]	: 500 (包括 250 個固網及 250 個手機樣本)	518 (包括 261 個固網及 257 個手機樣本)
實效回應比率	: 50.5%	51.6%
調查方法	: 由真實訪問員進行隨機抽樣電話訪問	
訪問對象	: 18 歲或以上操粵語的香港居民	

抽樣誤差 ^[2]	: 在 95% 置信水平下，評分誤差不超過 +/-2.8
加權方法	: 按照政府統計處提供的統計數字以「反覆多重加權法」作出調整。全港人口年齡及性別分佈統計數字來自《二零二一年年中人口數字》，而教育程度（最高就讀程度）及經濟活動身分統計數字則來自《香港的女性及男性 - 主要統計數字》（2021 年版）。

[1] 數字為調查的總樣本數目，個別題目則可能只涉及次樣本。有關數字請參閱下列數表內列出的樣本數目。

[2] 此公報中所有誤差數字均以 95% 置信水平計算。95% 置信水平，是指倘若以不同隨機樣本重複進行有關調查 100 次，則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差，傳媒引用百分比數字時，應避免使用小數點，在引用評分數字時，則可以使用一個小數點。

最新數據

在提名調查中，被訪者可在未經提示下說出最多 10 個最熟悉的政治團體，結果最多被訪者提及的政治團體分別是民建聯、民主黨、工聯會、新民黨、自由黨及公民黨。在評分調查中，被訪者就個別政治團體以 0 至 100 分進行評分，0 分代表絕對不支持，100 分代表絕對支持，50 分為一半半。統計結果後，認知度最低的一個再被剔除，之後再按支持度由高至低順序排列，得出五大政治團體。以下是五大政治團體的最新評分，按評分由高至低排列^[3]：

調查日期	16-23/9/21	30/4-6/5/22	4-9/8/22	6-9/2/23		最新變化
樣本數目	668-712	561-610	502	518		--
回應比率	44.1%	41.5%	55.7%	51.6%		--
最新結果 ^[4]	結果	結果	結果	結果及誤差	認知率	--
工聯會	38.3{5} ^[5]	43.7{1} ^[5]	44.5{1}	48.5+/-2.6{1}	88.4%	+4.0 ^[5]
民建聯	37.4{7}	42.0{2} ^[5]	42.7{2}	46.0+/-2.8{2}	89.4%	+3.3
新民黨	35.6{9} ^[5]	36.6{10}	41.7{3} ^[5]	42.6+/-2.7{3}	76.9%	+0.9
自由黨	37.2{8}	38.9{7}	40.8{4}	42.0+/-2.3{4}	81.8%	+1.2
民主黨	40.3{3}	40.8{5}	38.4{5}	40.2+/-2.5{5}	85.3%	+1.8
公民黨	40.5{2}	41.5{3}	39.9 ^[6]	41.5+/-2.6 ^[6]	76.3%	+1.6
民協	39.6 ^[6]	41.4{4}	--	--	--	--
工黨	--	40.7{6}	--	--	--	--
人民力量	35.4{10}	37.8{8}	--	--	--	--
社民連	38.1{6}	37.3{9}	--	--	--	--
實政圓桌	--	33.4 ^[6]	--	--	--	--
經民聯	30.1 ^[6]	30.2 ^[6]	--	--	--	--
職工盟	41.3{1}	--	--	--	--	--
支聯會	39.2{4}	--	--	--	--	--

[3] 如四捨五入後的數字相同，則會再考慮小數點後的數字。

[4] 括弧 { } 內數字為排名。

[5] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

[6] 於評分調查認知率較低。

最新調查顯示，市民對政治團體的最新支持度排名，第一位是工聯會，得分為 48.5 分，第二位至第五位為民建聯、新民黨、自由黨和民主黨，分別得 46.0、42.6、42.0 及 40.2 分。另外，公民黨得 41.5 分，但由於認知率較低而被剔除。相比半年前，工聯會的評分顯著上升，並創 2014 年 6 月以來新高。民建聯的評分亦創 2015 年 5 月以來新高，而新民黨及自由黨則同創 2018 年 10 月以來新高。

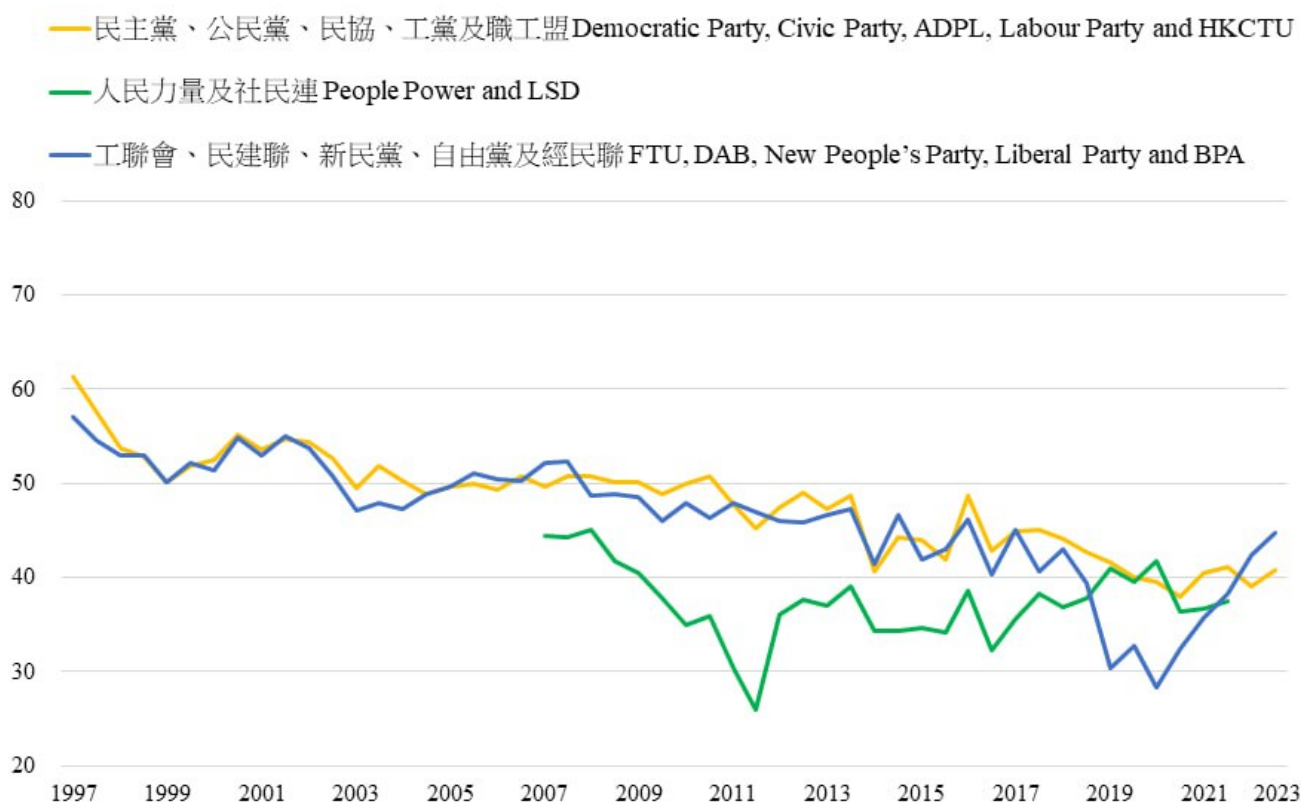
須要說明，躋身「五大政團」的先決條件是市民的熟悉程度，然後再按支持度排名。「五大」以外的政治團體，支持度可以很高或很低，但由於並非市民最熟悉的政團，所以不在榜內。

下次新聞公報／發佈會

- [新聞公報] 3 月 14 日（星期二）下午三時
社會及自由指標

「一國兩制 25 周年中期民情總結」

歷年來不同政治派系的平均民望評分 (1997-2023)
Average popularity rating of different political camps over the years (1997-2023)



註：香港民研在分析政治團體歷年來的評分時，先把 12 個在調查系列中長期有評分數據的政治團體，按照宏觀政治取向分成兩組，然後再以走向趨勢細分三組。



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Press Release on March 9, 2023

HKPORI wraps up popularity figures of political groups under “One Country Two Systems 25-year Mid-term Review”

Special Announcements

The predecessor of Hong Kong Public Opinion Research Institute (HKPORI) was The Public Opinion Programme at The University of Hong Kong (HKUPOP). “HKPORI” in this release can refer to Hong Kong Public Opinion Research Institute or its predecessor HKUPOP.

HKPORI launched the “One Country Two Systems 25-year Mid-term Review” in June last year. Wrap up of the historical data of 18 survey series have been released since then. Meanwhile, starting from the second half of 2022, we have greatly reduced the frequency of our tracking polls and press conferences to channel our resources into civic education work. We have already launched some new columns, such as “PORI Express”, in our website and will continue to enrich its content, then add more services. Please visit our website for more contents and follow us on Facebook, Instagram and Twitter to see extra charts and analyses.

Abstract

HKPORI successfully interviewed 500 and 518 Hong Kong residents respectively in two random telephone surveys conducted by real interviewers in early February.

Our latest survey shows that the most popularly supported political group is FTU with 48.5 marks, while DAB, New People’s Party, Liberal Party and Democratic Party rank the 2nd to 5th with 46.0, 42.6, 42.0 and 40.2 marks respectively. In addition, Civic Party obtains a support rating of 41.5 marks, but it is dropped due to its relatively low recognition rate. Compared to half a year ago, the rating of FTU has increased significantly, registering a new record high since June 2014. The rating of DAB has registered a new record high since May 2015, while those of New People’s Party and Liberal Party have also registered new record highs since October 2018.

The effective response rates of the surveys are 50.5% and 51.6% respectively. The maximum sampling error of ratings is +/-2.8 at 95% confidence level.

Contact Information

	Political Groups Naming	Political Groups Rating
Date of survey	: 1-3/2/2023	6-9/2/2023
Sample size ^[1]	: 500 (including 250 landline and 250 mobile samples)	518 (including 261 landline and 257 mobile samples)
Effective response rate	: 50.5%	51.6%
Survey method	: Random telephone survey conducted by real interviewers	

	Political Groups Naming	Political Groups Rating
Target population	: Cantonese-speaking Hong Kong residents aged 18 or above	
Sampling error ^[2]	: Sampling error of ratings not more than +/-2.8 at 95% conf. level	
Weighting method	: Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2021”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2021 Edition)”.	

[1] This figure is the total sample size of the survey. Some questions may only involve a subsample, the size of which can be found in the tables below.

[2] All error figures in this release are calculated at 95% confidence level. “95% confidence level” means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

Latest Figures

In the naming survey, respondents could name, unprompted, up to 10 political groups which they knew best. Democratic Alliance for the Betterment and Progress of Hong Kong (DAB), Democratic Party, Hong Kong Federation of Trade Unions (FTU), New People’s Party, Liberal Party and Civic Party were the political groups mentioned most frequently. In the rating survey, respondents were asked to rate individual political groups using a 0-100 scale, where 0 indicates absolutely no support, 100 indicates absolute support and 50 means half-half. After calculation, the bottom political group in terms of recognition rate was dropped; the remaining 5 were then ranked according to their support ratings to become the top 5 political groups. Recent ratings of the top 5 political groups are summarized below, in descending order of support ratings^[3]:

Date of survey	<u>16-23/9/21</u>	<u>30/4-6/5/22</u>	<u>4-9/8/22</u>	<u>6-9/2/23</u>		<u>Latest change</u>
Sample size	668-712	561-610	502	518		--
Response rate	44.1%	41.5%	55.7%	51.6%		--
Latest findings ^[4]	Finding	Finding	Finding	Finding & error	Recognition rate	--
FTU	38.3{5} ^[5]	43.7{1} ^[5]	44.5{1}	48.5+/-2.6{1}	88.4%	+4.0^[5]
DAB	37.4{7}	42.0{2} ^[5]	42.7{2}	46.0+/-2.8{2}	89.4%	+3.3
New People’s Party	35.6{9} ^[5]	36.6{10}	41.7{3} ^[5]	42.6+/-2.7{3}	76.9%	+0.9
Liberal Party	37.2{8}	38.9{7}	40.8{4}	42.0+/-2.3{4}	81.8%	+1.2
Democratic Party	40.3{3}	40.8{5}	38.4{5}	40.2+/-2.5{5}	85.3%	+1.8
Civic Party	40.5{2}	41.5{3}	39.9 ^[6]	41.5+/-2.6^[6]	76.3%	+1.6
ADPL	39.6 ^[6]	41.4{4}	--	--	--	--
Labour Party	--	40.7{6}	--	--	--	--
People Power	35.4{10}	37.8{8}	--	--	--	--
LSD	38.1{6}	37.3{9}	--	--	--	--
Roundtable	--	33.4 ^[6]	--	--	--	--
BPA	30.1 ^[6]	30.2 ^[6]	--	--	--	--
HKCTU	41.3{1}	--	--	--	--	--
HKASPDMC	39.2{4}	--	--	--	--	--

[3] If the rounded figures are the same, numbers after the decimal point will be considered.

[4] Numbers in curly brackets { } indicate the rankings.

- [5] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.
- [6] Recognition rates were comparatively low in the rating survey.

Our latest survey shows that the most popularly supported political group is FTU with 48.5 marks, while DAB, New People’s Party, Liberal Party and Democratic Party rank the 2nd to 5th with 46.0, 42.6, 42.0 and 40.2 marks respectively. In addition, Civic Party obtains a support rating of 41.5 marks, but it is dropped due to its relatively low recognition rate. Compared to half a year ago, the rating of FTU has increased significantly, registering a new record high since June 2014. The rating of DAB has registered a new record high since May 2015, while those of New People’s Party and Liberal Party have also registered new record highs since October 2018.

It should be noted, however, that our list of “top 5” only includes political groups which are best known to the public, ranked according to their support ratings. Other political groups may well have very high or low support ratings, but because they are relatively less well-known, they are not included in our final list.

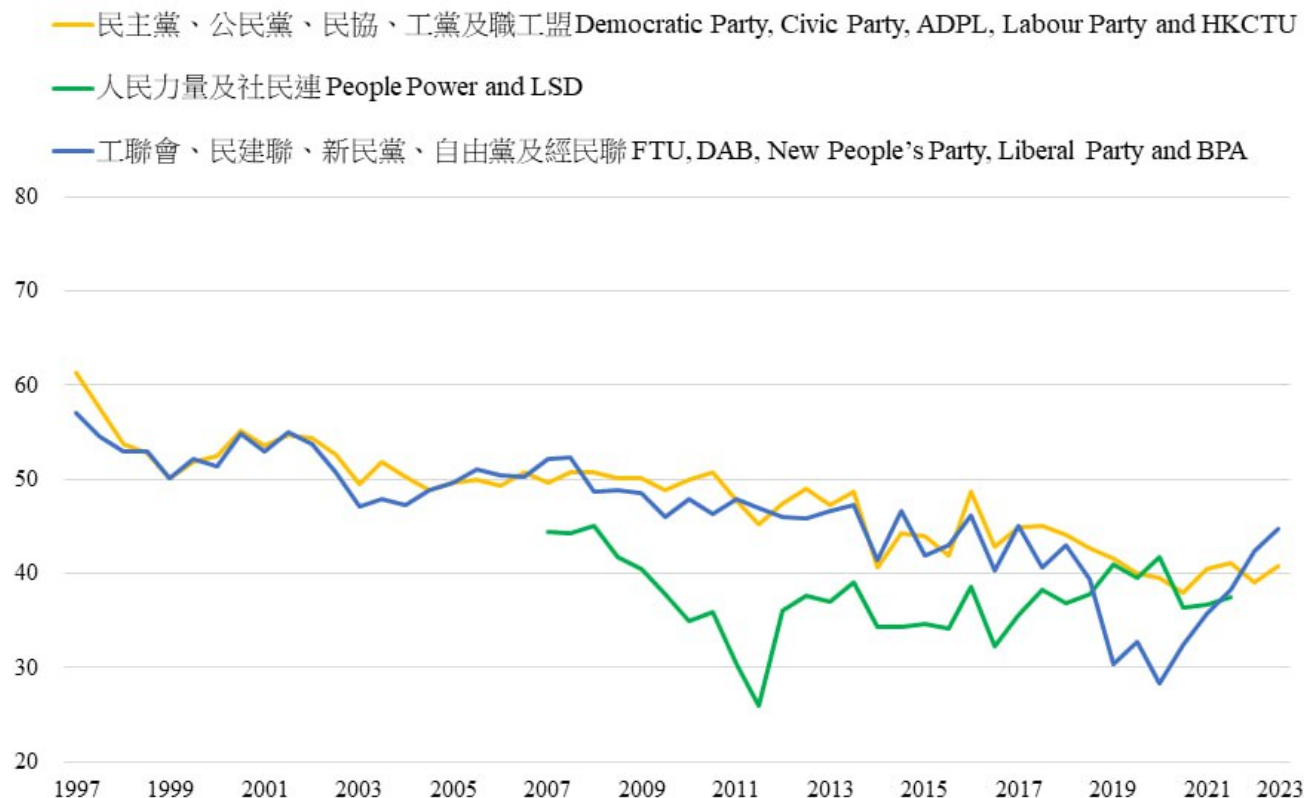
Upcoming Press Release / Press Conference

- [Press Release] March 14 (Tuesday) at 15:00
Social and freedom indicators

“One Country Two Systems 25-year Mid-term Review”

歷年來不同政治派系的平均民望評分 (1997-2023)

Average popularity rating of different political camps over the years (1997-2023)



Note: When analysing the popularity ratings of political groups over the years, HKPORI first divided 12 political groups that have long been rated in the survey series into two groups according to their macro-political orientation, and then further divided them into three groups based on the trends of their popularity.