

## 2023 年 1 月 31 日 新聞公報

### 香港民研發放特首及政府民望

#### 特別宣佈

香港民意研究所（香港民研）前身為香港大學民意研究計劃（港大民研）。公報內的「香港民研」指的可以是香港民意研究所或其前身港大民研。

香港民研在去年六月啟動「一國兩制 25 周年中期民情總結」，至今已發表了十數個調查系列的歷年數據總結。另外，由 2022 年下半年開始，我們將定期民意調查和記招的次數大幅縮減，改為集中資源進行公民教育工作。我們已在網站開展了「民研快訊」等新欄目，日後會繼續豐富內容，並逐漸增加服務項目。歡迎到我們的網站查看更多內容，並追蹤我們的 Facebook、Instagram 和 Twitter 帳號，以獲得額外圖表和分析。

#### 公報簡要

香港民研於一月由真實訪問員以隨機抽樣電話訪問方式成功訪問了 1,000 名香港居民。

調查顯示，特首李家超的最新評分為 57.0 分，較一個月前顯著上升，當中有 10% 受訪者給予 0 分，民望淨值為正 13 個百分點，其評分及民望淨值分別創 2018 年 9 月及 8 月以來新高。政府民望方面，特區政府的滿意率淨值為正 12 個百分點，創 2017 年 11 月以來新高。

調查的實效回應比率為 52.0%。在 95% 置信水平下，調查的百分比誤差不超過 +/-4%，淨值誤差不超過 +/-8%，評分誤差不超過 +/-1.9。

#### 樣本資料

調查日期	: 9-18/1/2023
調查方法	: 由真實訪問員進行隨機抽樣電話訪問
訪問對象	: 18 歲或以上操粵語的香港居民
成功樣本數目 <sup>[1]</sup>	: 1,000 (包括 500 個固網及 500 個手機樣本)
實效回應比率	: 52.0%
抽樣誤差 <sup>[2]</sup>	: 在 95% 置信水平下，百分比誤差不超過 +/-4%，淨值誤差不超過 +/-8%，評分誤差不超過 +/-1.9
加權方法	: 按照政府統計處提供的統計數字以「反覆多重加權法」作出調整。全港人口年齡及性別分佈統計數字來自《二零二一年年中人口數字》，而教育程度（最高就讀程度）及經濟活動身分統計數字則來自《香港的女性及男性 - 主要統計數字》（2021 年版）。

- [1] 數字為調查的總樣本數目，個別題目則可能只涉及次樣本。有關數字請參閱下列數表內列出的樣本數目。
- [2] 此公報中所有誤差數字均以 95% 置信水平計算。95% 置信水平，是指倘若以不同隨機樣本重複進行有關調查 100 次，則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差，傳媒引用百分比數字時，應避免使用小數點，在引用評分數字時，則可以使用一個小數點。

## 最新數據

以下是特首李家超的最新民望數字：

調查日期	<u>1-9/8/22</u>	<u>5-9/9/22</u>	<u>10-19/10/22</u>	<u>2-10/11/22</u>	<u>5-9/12/22</u>	<u>9-18/1/23</u>	最新變化
樣本數目	1,004	1,002	1,093	1,001	1,004	<b>1,000</b>	--
回應比率	58.6%	48.6%	61.5%	48.9%	60.2%	<b>52.0%</b>	--
最新結果	結果	結果	結果	結果	結果	<b>結果及 誤差</b>	--
特首評分	54.9	53.5	54.2	53.0	52.4	<b>57.0+/-1.9</b>	<b>+4.6<sup>[3]</sup></b>
特首支持率	48%	49%	47%	46%	45%	<b>50+/-3%</b>	<b>+5%<sup>[3]</sup></b>
特首反對率	36%	36%	39%	39%	40%	<b>37+/-3%</b>	<b>-3%</b>
支持率淨值	12%	13%	8%	7%	6%	<b>13+/-6%</b>	<b>+8%</b>

- [3] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

以下是特區政府的最新民望數字：

調查日期	<u>1-9/8/22</u>	<u>5-9/9/22</u>	<u>10-19/10/22</u>	<u>2-10/11/22</u>	<u>5-9/12/22</u>	<u>9-18/1/23</u>	最新變化
樣本數目	521	511	517	503	511	<b>505</b>	--
回應比率	58.6%	48.6%	61.5%	48.9%	60.2%	<b>52.0%</b>	--
最新結果	結果	結果	結果	結果	結果	<b>結果及 誤差</b>	--
特區政府表現滿意率 <sup>[4]</sup>	36%	40%	38%	40%	42%	<b>46+/-4%</b>	<b>+4%</b>
特區政府表現不滿率 <sup>[4]</sup>	35% <sup>[5]</sup>	37%	37%	39%	39%	<b>34+/-4%</b>	<b>-4%</b>
滿意率淨值	1% <sup>[5]</sup>	3%	2%	1%	3%	<b>12+/-8%</b>	<b>+8%</b>
平均量值 <sup>[7]</sup>	2.9	2.9	2.9	2.9	2.9	<b>3.1+/-0.1</b>	<b>+0.2<sup>[5]</sup></b>

- [4] 數字採自五等量尺。平均量值是把答案按照正面程度，以 1 分最低 5 分最高量化成為 1、2、3、4、5 分，再求取樣本平均數值。

- [5] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

調查顯示，特首李家超的最新評分為 57.0 分，較一個月前顯著上升，並創 2018 年 9 月以來新高，當中有 10% 受訪者給予 0 分。其支持率為 50%，反對率為 37%，民望淨值為正 13 個百分點，創 2018 年 8 月以來新高。

政府民望方面，特區政府的最新滿意率為 46%，不滿率為 34%，滿意率淨值為正 12 個百分點，創 2017 年 11 月以來新高。而平均量值為 3.1 分，即整體上接近「一半半」，數字較一個月前顯著上升。

## 下次新聞公報／發佈會（暫定）

- [發佈會] 2 月 2 日（星期四）下午三時  
市民對各地人民及政府觀感；市民對兩岸四地人民及政府觀感總結

- [新聞公報] 2月7日（星期二）下午三時  
兩岸政治人物民望



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## Press Release on January 31, 2023

### HKPORI releases popularities of CE and SAR Government

#### Special Announcements

The predecessor of Hong Kong Public Opinion Research Institute (HKPORI) was The Public Opinion Programme at The University of Hong Kong (HKUPOP). “HKPORI” in this release can refer to Hong Kong Public Opinion Research Institute or its predecessor HKUPOP.

HKPORI launched the “One Country Two Systems 25-year Mid-term Review” in June last year. Wrap up of the historical data of more than ten survey series have been released since then. Besides, starting from the second half of 2022, we have greatly reduced the frequency of our tracking polls and press conferences to channel our resources into civic education work. We have already launched some new columns, such as “PORI Express”, in our website and will continue to enrich its content, then add more services. Please visit our website for more contents and follow us on Facebook, Instagram and Twitter to see extra charts and analyses.

#### Abstract

HKPORI successfully interviewed 1,000 Hong Kong residents by a random telephone survey conducted by real interviewers in January.

Our survey shows that the latest popularity rating of CE John Lee is 57.0 marks, which has increased significantly compared to one month ago, with 10% of respondents giving him 0 mark. His net popularity stands at positive 13 percentage points. His rating and net popularity register new highs since September and August 2018 respectively. As for the SAR Government, its net satisfaction is positive 12 percentage points, registering a new high since November 2017.

The effective response rate of the survey is 52.0%. The maximum sampling error of percentages is +/-4%, that of net values is +/-8% and that of ratings is +/-1.9 at 95% confidence level.

#### Contact Information

Date of survey	: 9-18/1/2023
Survey method	: Random telephone survey conducted by real interviewers
Target population	: Cantonese-speaking Hong Kong residents aged 18 or above
Sample size <sup>[1]</sup>	: 1,000 (including 500 landline and 500 mobile samples)
Effective response rate	: 52.0%
Sampling error <sup>[2]</sup>	: Sampling error of percentages not more than +/-4%, that of net values not more than +/-8% and that of ratings not more than +/-1.9 at 95% conf. level

Weighting method : Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2021”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2021 Edition)”.

- [1] This figure is the total sample size of the survey. Some questions may only involve a subsample, the size of which can be found in the tables below.
- [2] All error figures in this release are calculated at 95% confidence level. “95% confidence level” means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

### Latest Figures

The latest popularity figures of CE John Lee based on random telephone surveys are summarized as follows:

Date of survey	<u>1-9/8/22</u>	<u>5-9/9/22</u>	<u>10-19/10/22</u>	<u>2-10/11/22</u>	<u>5-9/12/22</u>	<u>9-18/1/23</u>	<u>Latest change</u>
Sample size	1,004	1,002	1,093	1,001	1,004	<b>1,000</b>	--
Response rate	58.6%	48.6%	61.5%	48.9%	60.2%	<b>52.0%</b>	--
Latest findings	Finding	Finding	Finding	Finding	Finding	<b>Finding &amp; error</b>	--
Rating of CE	54.9	53.5	54.2	53.0	52.4	<b>57.0+/-1.9</b>	<b>+4.6<sup>[3]</sup></b>
Vote of confidence in CE	48%	49%	47%	46%	45%	<b>50+/-3%</b>	<b>+5%<sup>[3]</sup></b>
Vote of no confidence in CE	36%	36%	39%	39%	40%	<b>37+/-3%</b>	<b>-3%</b>
Net approval rate	12%	13%	8%	7%	6%	<b>13+/-6%</b>	<b>+8%</b>

- [3] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Recent popularity figures of the HKSAR Government are summarized as follows:

Date of survey	<u>1-9/8/22</u>	<u>5-9/9/22</u>	<u>10-19/10/22</u>	<u>2-10/11/22</u>	<u>5-9/12/22</u>	<u>9-18/1/23</u>	<u>Latest change</u>
Sample size	521	511	517	503	511	<b>505</b>	--
Response rate	58.6%	48.6%	61.5%	48.9%	60.2%	<b>52.0%</b>	--
Latest findings	Finding	Finding	Finding	Finding	Finding	<b>Finding &amp; error</b>	--
Satisfaction rate of SARG performance <sup>[7]</sup>	36%	40%	38%	40%	42%	<b>46+/-4%</b>	<b>+4%</b>
Dissatisfaction rate of SARG performance <sup>[7]</sup>	35% <sup>[5]</sup>	37%	37%	39%	39%	<b>34+/-4%</b>	<b>-4%</b>
Net satisfaction rate	1% <sup>[5]</sup>	3%	2%	1%	3%	<b>12+/-8%</b>	<b>+8%</b>
Mean value <sup>[7]</sup>	2.9	2.9	2.9	2.9	2.9	<b>3.1+/-0.1</b>	<b>+0.2<sup>[5]</sup></b>

- [4] Collapsed from a 5-point scale. The mean value is calculated by quantifying all individual responses into 1, 2, 3, 4, 5 marks according to their degree of positive level, where 1 is the lowest and 5 the highest, and then calculate the sample mean.
- [5] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Our survey shows that the latest popularity rating of CE John Lee is 57.0 marks, which has increased significantly compared to one month ago and registered a new high since September 2018. Among the respondents, 10% gave him 0 mark. His approval rate is 50%, disapproval rate 37%, giving a net popularity of positive 13 percentage points, registering a new high since August 2018.

As for the SAR Government, its latest satisfaction rate is 46%, whereas dissatisfaction rate stands at 34%, thus the net satisfaction is positive 12 percentage points, registering a new high since November 2017. The mean score is 3.1, meaning close to “half-half” in general, and has registered a significant increase compared to one month ago.

**Upcoming Press Release / Press Conference (Tentative)**

- [Press Conference] February 2 (Thursday) at 15:00  
Hong Kong people’s feelings towards different peoples and governments;  
Wrap up on Hong Kong people’s feelings towards peoples and governments across the strait
- [Press Release] February 7 (Tuesday) at 15:00  
Popularity of cross-strait political figures