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HONG KONG PUBLIC OPINION RESEARCH INSTITUTE

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Latest Tracking Poll Results

January 18, 2023

Contact Information

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- Date of survey: 5-9/12/2022
- Survey method: Random telephone survey conducted by real interviewers
- Target population: Cantonese-speaking Hong Kong residents aged 18 or above
- Sample size: 1,004 (including 503 landline and 501 mobile samples)
- Effective response rate: 60.2%
- Sampling error: Sampling error of percentages not more than +/-4 at 95% conf. level
- Weighting method: Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2021”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2021 Edition)”.

Survey Topic

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- People's Most Familiar Political Figures

Survey Result - People's Most Familiar Political Figures

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- **Most familiar political figures (1st to 10th ranks)**

| Rank | Political figures | 21-24/2/2022 | 5-9/12/2022 | Change | Record |
|------|-------------------|--------------|-------------|--------|--|
| 1 | John Lee | 21% | 48% | ▲ 27% | All-time record high since Mar.1997 |
| 2 | Carrie Lam | 66% | 39% | ▼ 27% | Record low since Feb. 2020 |
| 3 | Leung Chun-ying | 23% | 26% | ▲ 3% | Record high since Feb. 2019 |
| 4 | Tung Chee-hwa | 21% | 24% | ▲ 4% | Record high since Feb. 2020 |
| 5 | Regina Ip | 24% | 22% | ▼ 3% | Record low since Aug. 2021 |
| 6 | Donald Tsang | 17% | 21% | ▲ 4% | Record high since Feb. 2020 |
| 7 | Chris Tang | 13% | 15% | ▲ 1% | All-time record high since Mar.1997 |
| 8 | Paul Chan | 29% | 12% | ▼ 17% | Record low since Aug. 2020 |
| 9 | Tam Yiu-chung | 5% | 10% | ▲ 5% | Record high since May 2015 |
| 10 | Starry Lee | 9% | 9% | -- | Record low since Feb. 2019 |

- Compared to 10 months ago, regardless of their popularity rankings, 8 political figures remain in the top 10. **Sophia Chan** and **Henry Tang** have fallen out of the list as replaced by **Tam Yiu-chung** and **Starry Lee**. The naming percentages for **John Lee** and **Chris Tang** have registered all-time personal record **high**, while that of **Tam Yiu-chung** has registered a new record **high** since 2015.

Survey Result - People's Most Familiar Political Figures

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- **Most familiar political figures (11th to 20th ranks)**

| Rank | Political figures | 21-24/2/2022 | 5-9/12/2022 | Change | Record |
|------|-------------------|--------------|-------------|--------|--|
| 11 | Rita Fan | 2% | 8% | ▲ 6% | Record high since May 2017 |
| 12 | Martin Lee | 6% | 8% | ▲ 1% | Record high since Aug. 2021 |
| 13 | John Tsang | 5% | 7% | ▲ 2% | Record high since Feb. 2020 |
| 14 | Anson Chan | 5% | 7% | ▲ 2% | Record high since Aug. 2021 |
| 15 | Maria Tam | -- | 6% | ▲ 6% | All-time record high since Mar.1997 |
| 16 | Jasper Tsang | 7% | 6% | ▼ 1% | Record low since Apr. 1998 |
| 17 | Henry Tang | 11% | 6% | ▼ 5% | Record low since Aug. 2020 |
| 18 | Michael Tien | 6% | 5% | -- | Record low since Aug. 2021 |
| 19 | Joshua Wong | 5% | 5% | -- | Record high since Aug. 2021 |
| 20 | Junius Ho | 5% | 5% | -- | Record low since Aug. 2021 |

- The naming percentage for **Maria Tam** has registered all-time personal record **high**, while that of **Rita Fan** has registered a new record **high** since 2017. The naming percentage for **Jasper Tsang** has, however, registered a new record **low** since 1998.

Survey Result - People's Most Familiar Political Figures

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- Average ranks for past 10 surveys (16-19/4/18—5-9/12/22)

| Overall rank | Political figures | Average rank across 10 surveys | Overall rank | Political figures | Average rank across 10 surveys |
|--------------|-------------------|--------------------------------|--------------|-------------------|--------------------------------|
| 1 | Carrie Lam | 1.1 | 11 | Leung Kwok-hung | 13.4 |
| 2 | Leung Chun-ying | 3.3 | 12 | John Tsang | 14.0 |
| 3 | Tung Chee-hwa | 3.8 | 13 | Henry Tang | 17.4 [^] |
| 4 | Donald Tsang | 4.4 | 13 | Matthew Cheung | 17.4 [^] |
| 5 | Regina Ip | 5.6 | 15 | Joshua Wong | 18.3 |
| 6 | Martin Lee | 8.7 | 16 | Michael Tien | 21.5 |
| 7 | Paul Chan | 8.9 | 17 | Alvin Yeung | 23.3 |
| 8 | Jasper Tsang | 11.7 | 18 | Tam Yiu-chung | 24.9 |
| 9 | Starry Lee | 12.5 | 19 | Teresa Cheng | 27.3 |
| 10 | Anson Chan | 12.7 | 20 | Lee Cheuk-yan | 27.7 |

- Based on the results of the past 10 surveys, **Carrie Lam** continued to occupy the highest rank on average, followed by **Leung Chun-ying, Tung Chee-hwa** and **Donald Tsang**.

[^]The average ranks for 10 surveys are identical.