

Press Materials



HONG KONG PUBLIC OPINION RESEARCH INSTITUTE 香港民意研究所 Tel 電話: (852) 3844 3111 Fax 傳真: (852) 3705 3361 Website 網址: https://www.pori.hk

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黃竹坑業興街 11 號南滙廣場 B 座 6 樓 9-11 室

### 採訪邀請(提示)

#### 香港民研今日舉行施政報告即時調查結果發佈會

香港民意研究所 (香港民研) 在特首於昨日 (10月19日) 發表施政報告後隨即展開即時調查。我們今年繼續採用2018年開始的混合調查模式,將目標樣本設定為不少於500個在特首發表施政報告當日得悉報告內容的香港市民。調查的問題包括對施政報告的滿意評分及滿意比率,以及特首的最新評分和支持比率。除了隨機抽樣固網和手機號碼樣本,我們同時邀請了「香港民研意見群組」成員透過網上或電話訪問參與調查,最後共錄得745個成功個案。調查數據已按照各種變項加權處理,以增加其代表性。

即時調查的初步結果已於昨晚公佈,歡迎市民和傳媒到我們網站查看: https://www.pori.hk。我們亦將於<u>今日(10月20日)下午</u>舉行發佈會,詳細公佈及討論 所有結果。發佈會詳情如下:

日期: 2022年10月20日(今日)

時間: 下午2時30分

地點: 黄竹坑業興街11號南滙廣場B座5樓7室「香港民研會議中心」

主持: 張凱堯 大學生

講者: 劉慧卿 前立法會議員

黃子瑋 註冊社工

蔡諾正 本土研究社研究員

如果記者希望透過Zoom上網參加發佈會並即場發問,請點擊https://zoom.us/j/92925996764?pwd=aE5VakF5TjcyMzdJSTFDZ01ReGlaUT09 及細閱本文附錄。不打算發問者可以觀看Facebook和YouTube直播,後者網址為https://www.youtube.com/c/香港民意研究所HKPORI。此外,香港民研亦歡迎傳媒點擊以下連結加入「香港民研,傳媒群組」https://chat.whatsapp.com/Dj96vyuV12fGeDxtzQXdWn。所有新聞資料將在新聞發佈會開始後隨即上載到我們網站,傳媒可以掃描本文件右上角的二維碼瀏覽相關資訊。

2022年10月20日



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附錄

#### 香港民研網上活動須知 (更新於2022年5月1日)

- 進入會議室前請根據你所屬機構命名你的帳戶,否則 有機會被拒絕加入會議。
- 3. 請耐心等待 Zoom 會議室主持人將你加入會議室。
- 4. 問答環節時,我們建議你把問題先以文字透過 Zoom Chat Room 提交給會議室主持人;如果出現技術問題,你的問題可能會由台上主持人讀出。
- 5. Zoom 會議室主持人會在即將輪到你提問時向你發出提示。
- 6. 在收到主持人的提示後,請<u>解除靜音</u>提出問題;如果出現技術問題, 台上主持人會讀出你的問題。
- 7. 如果發言包括粗言穢語或人身攻擊,會議室主持人或台上主持人均可 能立刻中斷你的發言。
- 8. 由於時間關係,會議未必能夠處理所有問題。



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傳媒參考資料 Press Materials

#### **Press Invitation (Reminder)**

## HKPORI will hold a press conference on Policy Address Instant Poll today

The Hong Kong Public Opinion Research Institute (HKPORI) conducted the Policy Address (PA) Instant Poll right after the Chief Executive (CE) delivered the PA yesterday. This year, we continued to use a mixed mode method which started in 2018. The target sample size of the survey was set at no less than 500 people who had heard of the PA on the day it was delivered by the CE. The questions of the survey include satisfaction rating and satisfaction rate of the Policy Address as well as CE's latest rating and approval rate. In addition to the random sample of landline and mobile numbers, we also invited members of our public panel called "PopPanel" to participate in this survey via online or telephone interviews. The final sample size included 745 successful cases. The raw data collected was weighted according to different variables to enhance its representativeness.

People's rating and satisfaction rate of the PA have already been released last night, members of the public and media are welcome to visit our website at https://www.pori.hk for these results. We will hold a press conference **this (Oct 20) afternoon** to release and discuss all results in detail. Here are the details of the press conference:

Date: October 20, 2022 (today)

Time: 2:30 pm

Venue: "HKPORI Conference Center", Unit 7, 5/F, Tower B, Southmark,

Moderator: 11 Yip Hing Street, Wong Chuk Hang

Kingston CHEUNG University Student

Speakers: Emily LAU Former Legislative Councillor

Keith WONG Registered Social Worker

Caesar CHOI Research of Liber Research Community

Reporters who would like to attend online and also ask questions please use Zoom by clicking on <a href="https://zoom.us/j/92925996764?pwd=aE5VakF5TjcyMzdJSTFDZ01ReGla\_UT09">https://zoom.us/j/92925996764?pwd=aE5VakF5TjcyMzdJSTFDZ01ReGla\_UT09</a> after reading the appendix of this document. Those who want to watch the press conference without asking questions please watch Facebook live or YouTube live at <a href="https://www.youtube.com/c/香港民意研究所HKPORI">https://chat.whotsapp.com/c/香港民意研究所HKPORI</a>. Reporters are also welcomed to click the following link to join the "HKPORI Media Group" <a href="https://chat.whatsapp.com/K9sOfnqF3DIJFzf5jbUA93">https://chat.whatsapp.com/K9sOfnqF3DIJFzf5jbUA93</a>. All press materials will be uploaded onto our website soon after the press conference starts. Please scan the QR code at the top right corner of this document to access the information.



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<u>Appendix</u>

# HKPORI Online Event Participation Guidelines (Updated on May 1, 2022)

1. Please join the Zoom meeting before the event starts by clicking on this weblink:

 $\underline{https://zoom.us/j/92925996764?pwd} = \underline{aE5VakF5TjcyMzdJSTFDZ01ReGlaU}$   $\underline{T09}$ 

Meeting ID: 929 2599 6764; Passcode: 199935; or by scanning the QR Code on the right.

- 2. Please name your account according to your organisation, otherwise you may be refused admission.
- 3. Wait patiently for the host to admit you into the **Zoom** Meeting Room.

may be read out by the moderator.

- Meeting Room.

  During the Q&A session, we suggest you first submit your question in writing to the host in the Zoom Chat Room. In case of technical problem, your question
- 5. The host will then give you signal when it is almost your turn to ask your question.
- 6. Please then <u>unmute your Zoom</u> session microphone to ask your question; in case technical problems creep in, the moderator will read the question for you.
- 7. No foul language or personal attack is allowed; the host or the moderator may sharp cut the conversation when this happens.
- 8. In light of time constraint, some questions may not be entertained.