

HONG KONG PUBLIC OPINION RESEARCH INSTITUTE 香港民意研究所

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2022年9月20日新聞公報

香港民研發放特首民望數字

特別宣佈

香港民意研究所(香港民研)前身為香港大學民意研究計劃(港大民研)。公報內的「香港民研」指的可以是香港民意研究所或其前身港大民研。

香港民研在六月初正式啟動「一國兩制 25 周年中期民情總結」,已先後發表了官員民望、六四民情、身份認同、核心社會指標、政府民望、回歸周年調查、信任及信心指標、社會現況評價、兩岸政治人物民望、市民對各地人民及政府觀感、自由指標以及法治指標的總結,並將會在今年餘下時間和明年上半年繼續總結其他調查系列。另外,由今年七月開始,我們將定期民意調查的次數由每月兩次減至一次,自八月起,定期記招的次數亦縮減至每月兩次,改為投放更多資源進行公民教育工作。我們現已在網站開展了「民研快訊」的欄目,當中包括香港民研的最新消息和問與答,日後會繼續豐富欄目內容,並逐漸增加服務項目。除此之外,我們會在各大社交媒體(包括 Facebook, Instagram 和 Twitter)發放更多圖表和分析,歡迎追蹤。

公報簡要

香港民研於九月初由真實訪問員以隨機抽樣電話訪問方式成功訪問了1,002名香港居民。

調查顯示,特首李家超的最新評分為 53.5 分,有 10%受訪者給予李家超 0 分,其支持率為 49%,反對率為 36%,民堂淨值為正 13 個百分點,再創 2018 年 8 月以來特首民望淨值新高。

調查的實效回應比率為 48.6%。在 95%置信水平下,調查的百分比誤差不超過+/-3%,淨值誤差不超過+/-6%,評分誤差不超過+/-1.9。

樣本資料

調査日期 : 5-9/9/2022

調查方法 : 由真實訪問員進行隨機抽樣電話訪問

訪問對象 : 18歲或以上操粵語的香港居民

成功樣本數目[1] : 1.002 (包括 503 個固網及 499 個手機樣本)

曾效回應比率 : 48.6%

抽樣誤差[2] : 在 95%置信水平下,百分比誤差不超過+/-3%,淨值誤差不超過+/-6%,評

分誤差不超過+/-1.9

加權方法

按照政府統計處提供的統計數字以「反覆多重加權法」作出調整。全港人口 年齡及性別分佈統計數字來自《二零二一年年中人口數字》,而教育程度 (最高就讀程度)及經濟活動身分統計數字則來自《香港的女性及男性-主 要統計數字》(2021年版)。

- [1] 數字為調查的總樣本數目,個別題目則可能只涉及次樣本。有關數字請參閱下列數表內列出的樣本數目。
- [2] 此公報中所有誤差數字均以 95%置信水平計算。95%置信水平,是指倘若以不同隨機樣本重複進行有關調查 100 次,則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差,傳媒引用百分比數字時,應避免使用小數點,在引用評分數字時,則可以使用一個小數點。

最新數據

以下是特首李家超的最新民望數字:

	特首林鄭月娥			特首李家超			
調查日期	4-7/4/22	30/4-6/5/22	31/5-5/6/22	4-7/7/22	1-9/8/22	<u>5-9/9/22</u>	最新變化
樣本數目	1,014	1,000	1,000	1,003	1,004	1,002	
回應比率	49.8%	41.5%	39.8%	50.1%	58.6%	48.6%	
最新結果	結果	結果	結果	結果	結果	<i>結果及</i> 誤差	
特首評分	33.4 ^[3]	34.7	36.0	53.8 ^[3]	54.9	53.5+/-1.9	-1.4
特首支持率	13%	14%	17%	45%[3]	48%	49+/-3%	
特首反對率	78%	78%	77%	39%[3]	36%	36+/-3%	
支持率淨值	-65%	-64%	-60%	5% ^[3]	12%	13+/-6%	

^[3] 該數字與上次調查結果的差異超過在 95%置信水平的抽樣誤差,表示有關變化在統計學上表面成立。不過,變化在統計學上成立與否,並不等同有關變化是否有實際用途或意義,而不同調查的加權方法亦可能有所不同。

調查顯示,特首李家超的最新評分為 53.5 分,有 10%受訪者給予李家超 0 分,其支持率為 49%,反對率為 36%,民堂淨值為正 13 個百分點,再創 2018 年 8 月以來特首民堂淨值新高。

民意日誌

香港民研於 2007 年開始與慧科訊業有限公司合作,由慧科訊業按照香港民研設計的分析方法,將每日大事記錄傳送至香港民研,經香港民研核實後成為「民意日誌」。

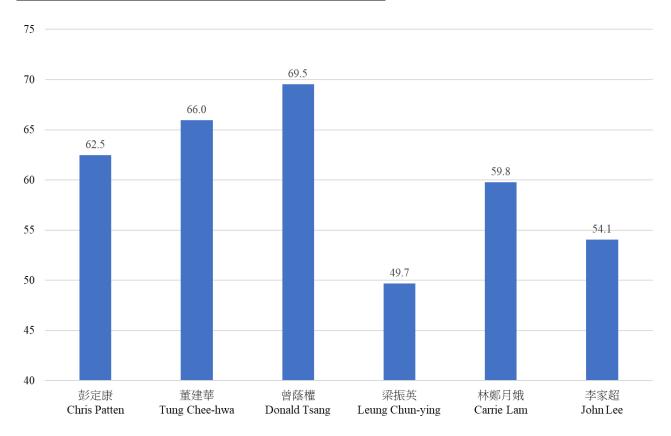
由於本新聞公報所涉及的調查項目,上次調查日期為 1-9/8/2022,而今次調查日期則為 5-9/9/2022,因此是次公報中的「民意日誌」項目便以上述日期為依歸,讓讀者作出比較。以涵蓋率不下 25%本地報章每日頭條新聞和報社評論計,在上述期間發生的相關大事包括以下事件,讀者可以自行判斷有關事件有否影響各項民調數字:

12/8/22	政府宣佈展開為期3個月的打擊衛生黑點行動			
8/8/22	政府公佈最新抵港檢疫安排及健康碼措拖			
7/8/22	政府發放第二期電子消費券			

下次新聞公報/發佈會(暫定)

- [發佈會] 9月23日(星期五)下午二時三十分 限聚指數及我們香港人:家庭照顧者
- [新聞公報] 9月27日(星期二)下午二時三十分司局長最新民望及司長民望總結

補充資料:歷任特首/港督上任首三個月的平均評分



在歷任特首/港督中,曾蔭權上任首三個月的平均評分最高,達 69.5 分,其次為董建華、彭定康,然後是林鄭月娥。現任特首李家超平均分(截至 9 月初)為 54.1,排尾二。梁振英的平均分則最低,只有 49.7。



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Press Release on September 20, 2022

PORI releases popularity figures of CE

Special Announcements

The predecessor of Hong Kong Public Opinion Research Institute (PORI) was The Public Opinion Programme at The University of Hong Kong (HKUPOP). "PORI" in this release can refer to Hong Kong Public Opinion Research Institute or its predecessor HKUPOP.

PORI launched the "One Country Two Systems 25-year Mid-term Review" in early June and has already released reviews on the popularity of officials, June Fourth Incident, ethnic identity, core social indicators, government popularities, handover anniversaries, trust and confidence indicators, people's appraisal of society's current conditions, popularity of cross-strait political figures, people's feelings towards different peoples and governments, freedom indicators, as well as rule of law indicators. More reviews of other survey series will be released during the rest of this year and the first half of the next. Meanwhile, starting from July, we have reduced the frequency of our tracking surveys from twice to once a month, and from August onwards, our regular press conferences will also be reduced to twice a month in order to conserve our resources for civic education work. We have already launched our "PORI Express" column in our website, including latest news of PORI and Q&A. We will continue to enrich its content, then add more services. In addition, we will release infographics with more charts and analyses on our social media platforms (including Facebook, Instagram and Twitter), welcome to follow.

Abstract

PORI successfully interviewed 1,002 Hong Kong residents by a random telephone survey conducted by real interviewers in early September.

Our survey shows that the latest popularity rating of CE John Lee is 53.5 marks, with 10% of respondents giving him 0 mark. His approval rate is 49%, disapproval rate 36%, giving a net popularity of positive 13 percentage points, again registering a new record high for net popularity of CEs since August 2018.

The effective response rate of the survey is 48.6%. The maximum sampling error of percentages is $\pm -3\%$, that of net values is $\pm -6\%$ and that of ratings is ± -1.9 at 95% confidence level.

Contact Information

Date of survey : 5-9/9/2022

Survey method : Random telephone survey conducted by real interviewers

Target population : Cantonese-speaking Hong Kong residents aged 18 or above

Sample size^[1] : 1,002 (including 503 landline and 499 mobile samples)

Effective response rate : 48.6%

Sampling error [2] : Sampling error of percentages not more than +/-3%, that of net values not

more than +/-6% and that of ratings not more than +/-1.9 at 95% conf. level

Weighting method : Rim-weighted according to figures provided by the Census and Statistics

Department. The gender-age distribution of the Hong Kong population came from "Mid-year population for 2021", while the educational attainment (highest level attended) distribution and economic activity status distribution came from "Women and Men in Hong Kong - Key Statistics (2021 Edition)".

Latest Figures

The latest popularity figures of CE John Lee are summarized as follows:

	CE Carrie Lam			CE John Lee			
Date of survey	4-7/4/22	30/4-6/5/22	31/5-5/6/22	4-7/7/22	1-9/8/22	<u>5-9/9/22</u>	<u>Latest</u> change
Sample size	1,014	1,000	1,000	1,003	1,004	1,002	
Response rate	49.8%	41.5%	39.8%	50.1%	58.6%	48.6%	
Latest findings	Finding	Finding	Finding	Finding	Finding	Finding & error	
Rating of CE	33.4 ^[3]	34.7	36.0	53.8 ^[3]	54.9	53.5+/-1.9	-1.4
Vote of confidence in CE	13%	14%	17%	45%[3]	48%	49+/-3%	
Vote of no confidence in CE	78%	78%	77%	39%[3]	36%	<i>36</i> +/ - <i>3</i> %	
Net approval rate	-65%	-64%	-60%	5% ^[3]	12%	13+/-6%	

^[3] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Our survey shows that the latest popularity rating of CE John Lee is 53.5 marks, with 10% of respondents giving him 0 mark. His approval rate is 49%, disapproval rate 36%, giving a net popularity of positive 13 percentage points, again registering a new record high for net popularity of CEs since August 2018.

^[1] This figure is the total sample size of the survey. Some questions may only involve a subsample, the size of which can be found in the tables below.

^[2] All error figures in this release are calculated at 95% confidence level. "95% confidence level" means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

Opinion Daily

In 2007, PORI started collaborating with Wisers Information Limited whereby Wisers supplies to PORI a record of significant events of that day according to the research method designed by PORI. These daily entries would then become "Opinion Daily" after they are verified by PORI.

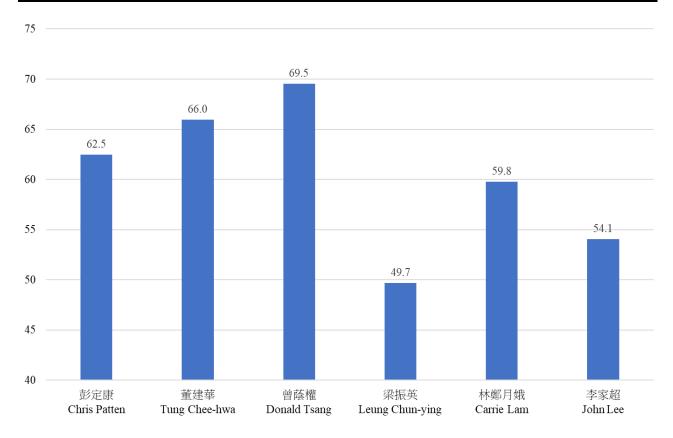
For the polling items covered in this press release, the previous survey was conducted from 1 to 9 August, 2022 while this survey was conducted from 5 to 9 September, 2022. During this period, herewith the significant events selected from counting newspaper headlines and commentaries on a daily basis and covered by at least 25% of the local newspaper articles. Readers can make their own judgment if these significant events have any impacts to different polling figures.

12/8/22	The government announces a three-month crackdown on hygiene blackspots.	
8/8/22	The government announces new quarantine arrangements for arrivals and introduces new health code system.	
7/8/22	The government disburses the second batch of consumption e-vouchers.	

<u>Upcoming Press Releases / Press Conferences (Tentative)</u>

- [Press Conference] September 23 (Friday) at 14:30
 GGPI and We Hongkongers: Family carers
- [Press Release] September 27 (Tuesday) at 14:30
 Latest popularity of Principal Officials and wrap up on popularity of Secretaries of Departments

Additional Information: Average ratings of CEs / Governor during the first 3 months in office



Among the CEs / Governor, Donald Tsang scored the highest average rating of 69.5 marks during his first three months in office, followed by Tung Chee-hua, Chris Patten and then Carrie Lam. The average rating of incumbent CE John Lee stands at 54.1 (as of early September), the second last on the list, while Leung Chun-ying received the lowest average rating at 49.7 only.