

POP



HONG KONG PUBLIC OPINION PROGRAM

HONG KONG PUBLIC OPINION RESEARCH INSTITUTE

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We Hongkongers Rolling Survey

Press Release

December 30, 2019

Contact Information

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- Date of survey: 20-23/12/2019
- Survey method: Random telephone survey conducted by real interviewers, plus telephone and online interviews with POP Panel samples
- Target population: Cantonese-speaking Hong Kong citizens aged 18+
- Sample size: 1,016 (including 245 landline, 254 mobile and 517 POP Panel samples)
- Effective response rate: 81.2%
- Sampling error: Sampling error of percentages not more than +/-3%
- Weighting method: Rim-weighted by day according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2018”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2018 Edition)”.

Survey Result - We Hongkongers Panel Survey

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- **Date of survey: 20-23/12/2019**
- **Question: The newly elected District Councilors will assume office soon, which of the following four areas would you expect the District Councils to focus on?**

