

HONG KONG PUBLIC OPINION PROGRAM HONG KONG PUBLIC OPINION RESEARCH INSTITUTE 香港民意研究所 之 香港民意研究計劃

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香港灣仔駱克道53-55號恆澤商業大廈3樓



## 採訪邀請

## 香港民研下星期三發放市民對新聞傳媒的評價 和「疫後復聚指數」

香港民意研究所之香港民意研究計劃(香港民研)將於下星期三(4月7日) 下午舉行發布會,發放市民對新聞傳媒的評價和「疫後復聚指數」。

踏入2021年,香港民研已經或即將展開多項新發展,包括推出新網站、與 非政府機構、民間組織、關注團體或專業組織合辦「我們香港人」計劃的 調查及政策論壇、新的追踪調查時間表、加入新的「意見群組」、進一步 開放數據分享等等。香港民意研究所是得到市民的支持而運作到現在,我 們會繼續秉承一貫原則與宗旨,直到我們不能再做下去為止。

歡迎傳媒派員採訪發布會,詳情如下:

日期: 2021年4月7日(星期三)

時間: 下午2時30分

地點: 灣仔駱克道53-55號恆澤商業大廈3樓

講者: 香港民意研究所副行政總裁 鍾劍華

香港民研亦會透過 Facebook Live 進行視像直播,並透過 Facebook Messenger 接受提問。 傳媒參考資料會於當日的發佈會開始後上載至研究所網站,請掃描此邀請函右上角的二維碼以瀏覽相關資訊。如有查詢,歡迎致電 6641 2363 或電郵至 enquiry@pori.hk 聯絡黃先生。

2021年4月1日

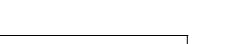


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## HKPOP will release next Wednesday People's Appraisal of the Local News Media along with "Post-Epidemic Gathering Resumption Index"

**Press Invitation** 

The Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) will hold a press conference <u>next Wednesday</u> (<u>April 7</u>) <u>afternoon</u> to release people's appraisal of the local news media along with the "Post-Epidemic Gathering Resumption Index".

As we enter 2021, HKPOP has or will soon embark on many new developments, including the launch of a new website, co-organizing "We Hongkongers" surveys and policy forums with NGOs, civic and concern groups as well as professional bodies, new Tracking Poll schedules, adding new "PopPanel" groups, further opening up data sharing, and so on. HKPORI has been operating with the support of the public until now, and we will continue to uphold our principles and objectives until we can no longer do so.

The media is invited to send representatives to attend the press conference, details as follows:

Date: April 7, 2021 (Wednesday)

Time: 2:30 pm

Venue: 3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai

Speakers: Kim-Wah Chung Deputy CEO, HKPORI

Edward Tai Manager (Data Science), HKPORI

TBC Guest commentator

HKPOP will also broadcast the press conference through Facebook Live and take questions through Facebook Messenger. All press materials will be uploaded to our website as soon as the press conference starts on that day. Please scan the QR code at the top right corner of this invitation to access such information. For enquiries, please contact Mr Wong at 6641 2363 or by email at enquiry@pori.hk.